



CODE OF CONDUCT

The National Organization of Trusted Advisors (NTA) is the premier non-profit association for professionals who provide services and products to business owners, organization leadership, and C-suite executives. Members possess a *trusted advisor* business acumen that not only benefits their clients and prospects, but also their network through quality connections and ongoing reciprocation.

The NTA Code of Conduct guides its members, leaders, Board members, executive staff, committee Chairs and members, volunteers, partners, and sponsors in their conduct when acting on behalf of the national organization or one of its state chapters. This Code of Conduct contains broad principles reflecting the types of behavior members are expected to exhibit toward one another, their clients, their strategic partners, and the business community at large.

All NTA members and those who support the national organization and its state chapters will:

- Openly tell the truth in a manner that is respectful of the individual and NTA.
- Understand, respect, and support *all* members of NTA.
- Respect the confidentiality of sensitive information about its members, applicants, staff, volunteers, partners, and sponsors.
- Not advance personal interests at the expense of NTA or its membership.
- Provide credible and effective involvement with NTA or one of its state chapters without personal bias.
- Positively contribute, in words and in action, to the continued growth of NTA, its mission, and the state chapter to which you belong by sharing ideas, experiences, and knowledge.
- Abide by the governing documents and policies of NTA and those of the state chapter to which you belong and represent the organization in the business community in a professional, respectful, and ethical manner.

I have read and understand the NTA Code of Conduct and agree to abide by the terms set forth above. Further, I understand that NTA or its state chapter reserves the right to terminate any relationship with any member, leader, Board member, executive staff member, committee Chair, volunteer, partner, or sponsor.

Name: _____

(please print legibly)

Signature: _____

Date: _____